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Broadcasting Jan 16

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Vol. 106 No. 3

Broadcasting Jan 16

INTV convenes in Los Angeles □
First-quarter network advertising sales shining □
Warner Amex trims back in Milwaukee □

WARNER WITHDRAWAL □ Warner Amex Chairman Drew Lewis announces proposal to scale down building of cable franchise in Milwaukee. Dallas next. Qube viability brought into question. **PAGE 39.**

RELUCTANT SUPPORT □ NCTA filing with appeals court asks for FCC to re-examine must-carry rules. **PAGE 40.**

STRONG SALES □ First-quarter network advertising sales off to a good start with daytime, evening news and late night topping the list. **PAGE 41.**

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Sorting out the DBS proposals

While eight companies have FCC approval to launch the new direct-to-home service, how many will survive is not clear

If plans always became reality, homes equipped with small, low-cost earth stations within the continental U.S. (CONUS) would be able to receive up to 43 channels of television beamed from high-power communications satellites by the end of this decade.

The eight companies authorized by the FCC in late 1982 to enter the direct broadcast satellite business have proposed building and launching 21 satellites to offer 43 channels of national service.

But, as entrepreneurs of the Fifth Estate know as well as those in other industries, plans are as likely to become so much scrap paper as they are reality. No one knows how many of the eight will go ahead with its plans and no one knows how many channels, if any, Americans will be able to receive from broadcast satellites in 1990.

So far, of the eight, only Comsat and its Satellite Television Corp. have shown that they have what it takes to move their plans from the drawing board to the field. Comsat has been working (and pouring millions of dollars into) the project since 1978. STC has awarded a contract to RCA Astro-Electronics for the construction of two three-transponder satellites it needs to broadcast six channels of service in the eastern half of CONUS beginning in 1986 as the first phase of a six-channel national service. To protect its market and gain some operational experience, STC plans to lease five transponders on SBS IV, a medium-power fixed satellite, to offer a five-channel service in the Northeast starting later this year. The urgency of getting into the market early was underscored last November when United Satellite Communications Inc. launched a medium-power DBS service using the Canadian fixed satellite, Anik C-II.

CBS looks as though it might go ahead in partnership with STC. By combining their systems, CBS and STC could offer up to 12 channels of service by the end of 1987 to the eastern half of CONUS and later to the entire CONUS. (CBS has long envisioned DBS as a medium for high-definition television and has developed a system for broadcasting HDTV over two not-necessarily-contiguous DBS channels. An HDTV service could be phased in over time since the HDTV signal would be compatible with conventional DBS receivers.)

How serious CBS is about its plans is difficult to determine. It told the FCC two weeks ago that it had signed a contract with TRW Inc. for the construction of its first (eastern half of CONUS) satellite, which would cost between $75 million and $100 million. But the contract appears at this point to be nothing more than a relatively modest agreement by which TRW will continue its development work on the satellite pending CBS's final decision on whether to go ahead with its plans.

The only other authorized DBS companies showing signs of one day being in the DBS business are United States Satellite Broadcasting and Direct Broadcast Satellite Corp. USSB, a subsidiary of Hubbard Broadcasting, and DBSC have been actively searching for investors. DBSC has signed a $240-million "memo of understanding" with Ford Aerospace for the contruction of two high-power satellites. While willing to go ahead with some of the spadework, Ford apparently will not begin building the satellites until DBSC comes up with some money and a firm contract is signed.

Of the remaining four companies, Western Union and RCA Americom certainly have the money, but they have yet to show a willingness to spend it on their DBS systems. Video Satellite Systems and Graphic Scanning Inc. have presented no evidence of moving forward on their plans.

When the FCC granted the eight permission to build the first of their satellites in 1982, it set a deadline by which the eight had to have awarded contracts for their satellites or started construction of their satellites. Only STC has satisfied the "due diligence" test. A company's failure to meet the deadline means loss of its construction permit. After one extension, the deadline is now July 17.

At the Regional Administrative Radio Conference in Geneva last summer, the U.S. was allocated 32 channels at eight different orbital slots. For various technical and economic reasons, most of the DBS companies have requested oribital slots at 101 degrees west longitude to serve the eastern half of CONUS or the Eastern and central time zones and at 148 degrees to serve the western half of CONUS or the mountain and Western time zones. Five companies requested 34 channels at 101 degrees and eight asked for 46 at 148. □

DBS channels by orbital slot

	Eastern half of CONUS (Degrees West Longitude)			*Western half of CONUS (Degrees West Longitude)*	
	101	**110**	**119**	**148**	**157**
CBS	6	—	—	6	—
DBSC	10	—	—	10	—
Graphic	—	—	2	2	—
RCA	6	—	6	6	6
STC	6	—	—	6	—
USSB	6	—	—	6	—
VSS	—	—	6	6	—
Western Union	—	4	4	4	4
Totals	34	4	18	46	10

Up in the air with DBS

DBS permittee	*Operational satellites*	*Transponders per satellite*	*Coverage of each satellite*	*Channels of service*	*Orbital slots (west longitude)*
CBS	2	6	Half CONUS *	6	101,148
DBSC	2	10 [1]	Half CONUS	10 [1]	101,148
Graphic	2	2	Half CONUS	2	119,148
RCA	4	6	Time zone	6	101,119,148,157
STC	3 or 4 [2]	3 or 6 [2]	Half CONUS	6	101,148
USSB	2	6	Half CONUS [3]	3 [3]	101,148
VSS	2	6	Half CONUS	6	119,148
Western Union	4	4	Time zone	4	101,119,148,157

* CONtinental U.S.

[1] Each of DBSC's two satellites is designed to broadcast six channels of service to half of CONUS and four additional channels to three discrete regions within the primary service area through three spot beams.

[2] STC plans to provide six channels of service to the Eastern half of CONUS through two co-located three-transponder satellites at 101 degrees west longitude; it plans to provide similar service to western half of CONUS through two three-transponder satellites or, more likely, one six-transponder satellite at 148 degrees.

[3] Each of USSB's two six-transponder satellites is designed to provide three channels of service in each of two time zones. The satellite at 101 degrees west longitude, for instance, would broadcast three channels to Eastern time zone and three channels to central zone.

commercial product in the mix of work that we do."

The latest in this vein is an order from CBS-TV for a 12-hour mini-series, *Space*, being written by Stirling Silliphant for broadcast during the 1984-85 season.

Apart from *Space*, Paramount has four series pilots on order or in development for ABC, two for CBS, and the possibility of NBC reviving *Live... in Person*, a short-order variety series that aired on the network last September during prime time.

In network prime time, Frank concedes Paramount has recently had its share of ups and downs. "I would like to be stronger than we are now," he says. "I am hopeful that we will be by the time we get to next fall." Paramount's network television division, headed by Richard Weston, produces five half-hour comedies currently airing: *Happy Days* and *Webster* on ABC; *Cheers* and *Family Ties* on NBC. It is widely rumored that *Happy Days*, which has become the longest-running series on the air with 255 episodes (four more than *M*A*S*H*), will not be back next fall. Officially, no decision has been made. *Happy Days* has been a profit center for Paramount, drawing record prices in off-network syndication and spawning such prime time spin-off series as *Mork and Mindy*, *Joanie Loves Chachi* and *Laverne & Shirley*. Other off-network product currently includes *Taxi*, *Star Trek* and will soon include *Family Ties* and *Cheers*.

Although Paramount is not afraid to spend money on its original programing—the studio claims to lavish $21 million a year on *Entertainment Tonight* and *Entertainment This Week*—its executives are pragmatic.

"We are in the process of building three [video] tape stages on our lot," Frank points out. "This is the first phase of a major conversion to tape at Paramount." Frank also feels Paramount is "tremendously more efficient" than the networks in program production. Asked about the trend among some nonnetwork producers to go outside the country, Frank insisted that his studio "is not

CBS wins week, NBC's 'Riptide' moves network into second

Due to big wins on Monday and Tuesday nights provided by the Orange Bowl football game and a special two-hour premiere of a new series called *Riptide*, NBC was able to nudge ABC out of second place and close the week ending Jan. 8 one-half of a rating point ahead of ABC with a 16.5 rating and a 25 share. According to Nielsen, CBS came in first with a 19.1/29 for the 15th week of the 1983-84 season, while ABC came in third with a weekly prime time average of 16/24.

CBS won Thursday, Friday and Sunday, while Wednesday and Saturday went to ABC and NBC took Monday and Tuesday. In the past 15 weeks, CBS has won 12 and ABC has won three.

Six of the top 10 shows were CBS's, while three were NBC's and one was ABC's. Season-to-date averages for CBS are 18.2/29, for ABC 17.27 and for NBC 15.1/24.

In the evening news race, CBS maintained its decisive lead with a 15/25, compared to ABC 12.2/20 and NBC's 11.8/20.

NBC captured Monday night (Jan. 2) with its carriage of the Orange Bowl (23.5/38), yielding it a 23/33.2 for the evening. ABC's carriage of the Sugar Bowl did considerably less (8.8/13), yielding that network its third-place position for the evening with an average 8.6/12.3. CBS, with ninth-ranked *AfterM*A*S*H* in the lineup, pulled up second with 20.9/30.5.

Powered by the third-ranked *A Team* (25.3/36) and the 12th-ranked *Riptide* premiere (22.3/35), NBC placed first Tuesday night with an average 23.3/35.4. With no shows in the top 20, ABC placed second with 17/25.4 and CBS third with 13.8/20.3.

Wednesday went to ABC, fueled by fifth-ranked *Dynasty* (23.9/35) and 14th-place *Hotel* (21.8/36) following to give it an average for the night of 22.1/33.9. Two premieres on CBS, *Domestic Life* (15.3/23) and *Empire* (14.3/21) lost out to ABC's *Fall Guy* (20.6/31). NBC's premiere of *Night Court* (16.9/25) ranked 36th for the week, and helped to yield NBC an average of 15.2/23.3 for the night, behind CBS's 16/24.6.

Second-place *Simon & Simon* (25.4/38) and fourth-place *Magnum P.I.* (24.5/36) plus 15-ranked *Knot's Landing* (21.8/36) catapulted CBS into first place Thursday night with an average 23.9/36.7. NBC, with its Wednesday lineup never falling below a 23 share, averaged a 16.5/25.3 over ABC's 13/19.6.

Elevated by first-place *Dallas* (25.4/39) and 11th-ranked *Falcon Crest* (22.5/38) gave CBS Friday night with an average 22.2/35.3 compared to ABC's 17.7/28.5 and NBC's 9.6/15.3. But ABC's *Benson* earned its highest rating of the season (19.1/30) as did *Webster* following it (19.9/31) to win their half-hour 8-9 p.m. time period against the *Dukes of Hazzard* on CBS and "The Jerk," the Friday movie of the week on NBC.

In a night when each of the networks followed their normal lineups and didn't introduce any new programs, Saturday night went to ABC with an average 18.9/31.1, while CBS came in second with 15.6/25.2 and NBC third with 12.3/20.2.

With a strong Sunday lineup of regular series programing that never dipped below a 26 share and which included sixth-ranked *60 Minutes*, CBS won the night with an average 20.9/31.5. NBC's Sunday night movie, "Bronco Billy" (15.7/25) was able to beat out "Slap Shot" on ABC (15/24), NBC averaged 15.8/23.8 compared to ABC with 14.9/22.3. □

Rank	Show	Network	Rating/Share
1.	Dallas	CBS	25.4/39
2.	Simon & Simon	CBS	25.4/38
3.	A Team	NBC	25.3/36
4.	Magnum, P.I.	CBS	24.5/36
5.	Dynasty	ABC	23.9/35
6.	60 Minutes	CBS	23.6/36
7.	Orange Bowl	NBC	23.5/38
8.	Newhart	CBS	23.5/33
9.	AfterMASH	CBS	23.5/33
10.	AFC Championship 7-7:18	NBC	22.9/37
11.	Falcon Crest	CBS	22.5/38
12.	Riptide	NBC	22.3/35
13.	Jeffersons	CBS	22.3/32
14.	Scarecrow & Mrs. King	CBS	21.9/31
15.	Knots Landing	CBS	21.8/36
16.	Hotel	ABC	21.8/36
17.	Rose Bowl	NBC	21.1/30
18.	Trapper John, M.D.	CBS	20.9/34
19.	Love Boat	ABC	20.8/33
20.	Fall Guy	ABC	20.6/31
21.	Webster	ABC	19.9/31
22.	Goodnight, Beantown	CBS	19.6/29
23.	Cheers	NBC	19.6/28
24.	T.J. Hooker	ABC	19.2/31
25.	Facts of Life	NBC	19.2/28
26.	Embarrassing Moments	ABC	19.2/27
27.	Benson	ABC	19.1/30
28.	Dukes of Hazzard	CBS	18.6/29
29.	Three's Company	ABC	18.6/27
30.	One Day At A Time	CBS	18.5/26
31.	Death Hunt	CBS	18.3/30
32.	Alice	CBS	18.0/26
33.	Blue Thunder	ABC	17.9/28
34.	Knight Rider	NBC	17.5/25
35.	Emerald Point, N.A.S.	CBS	17.2/27
36.	Night Court	NBC	16.9/25
37.	Hardcastle & McCormick	ABC	16.9/24
38.	Fantasy Island	ABC	16.8/29
39.	Gimme A Break	NBC	16.7/25
40.	The Gauntlet	CBS	16.6/26
41.	Family Ties	NBC	16.4/24
42.	Oh Madeline	ABC	16.3/25
43.	Real People	NBC	16.1/24
44.	Matt Houston	ABC	15.8/27
45.	Bronco Billy	NBC	115.7/25
46.	Hill Street Blues	NBC	15.6/26
47.	Domestic Life	CBS	15.3/23
48.	Buffalo Bill	NBC	15.3/23
49.	AFC Championship Post	NBC	15.0/24
50.	Slap Shot	ABC	15.0/24
51.	Diff'rent Strokes	NBC	14.7/24
52.	Hart to Hart	ABC	14.3/23
53.	20/20	ABC	14.3/23
54.	Empire	CBS	14.3/21
55.	Silver Spoons	NBC	14.0/22
56.	Last of Survivors	CBS	13.8/21
57.	Andy Rooney Takes Off	CBS	13.7/19
58.	Automan	ABC	13.0/19
59.	Ripley's Believe It Or Not	ABC	12.2/19
60.	We Got It Made	NBC	11.6/19
61.	Masquerade	ABC	11.6/17
62.	St. Elsewhere	NBC	11.4/19
63.	Mama's Family	NBC	11.4/18
64.	Yellow Rose	NBC	11.0/19
65.	Whiz Kids	CBS	10.1/16
66.	New Show	NBC	9.7/16
67.	The Jerk, Too	NBC	9.6/15
68.	Sugar Bowl	ABC	8.8/13
69.	First Camera	NBC	7.4/11

* Rating represents average of game runover plus 4-minute post-game show

owner of permittee of WTUV-TV Utica, N.Y. Russell Kimble is 45.3% owner of WCGR(AM)-WFLC-FM Canandaigua, N.Y. Russell Kimbel is 25% owner and Alan Gerry, half owner, of WQNY-FM Ithaca, N.Y. Principals also have interest in applicants for new AM's at Cohoes and Canton, N.Y.; for new FM's at Sanibel, Fla., and Honolulu; and for new TV's at Ithaca and Jamestown, both New York. Filed Jan. 4.

■ Burlington, N.J.—BCT Communications seeks to operate facilities formerly occupied by WKBS-TV Burlington (ch. 48). Address: 120 E. 56th St. #340, New York. Counsel: Flood, Bechtel, Ward & Cole (Washington). Principal is equally owned by Susan K. Couch, Gail Trell Barker and Arthur Taylor. Couch is vice president, marketing services, Warner Amex Cable Communications. Barker is former vice president, sales and marketing, CBS Radio. Taylor is former president of CBS Inc., the Entertainment Channel, and is consultant to and executive of Rockefeller Center Inc., silent parent of Arts & Entertainment Channel. Couch and Barker also have interest in Women Owning Radio, which has filed app. mutually exclusive with pending renewal app. for WOR(AM) New York. Filed Jan. 4.

■ Burlington, N.J.—Brunson Communications Inc. seeks deleted facilities of WKBS-TV Burlington (ch. 48). Address: 2108 Dennison St., Baltimore 21216. Principal is owned by Doroth E. Brunson, who also owns WEBB(AM) Baltimore and WIGO(AM) Atlanta. Filed Jan. 4.

■ Burlington, N.J.—Burlington TV Inc. seeks deleted facilities of WKBS-TV Burlington (ch. 48). Address: 5729 Western Ave., N.W. Washington. Counsel: Lawrence Roberts (Washington). Principal is owned by Nancy J. Davis, who has no other broadcast interests. Filed Jan. 4.

■ Burlington, N.J.—Angelo Roman seeks deleted facilities of WKBS-TV Burlington (ch. 48). Address: 601 Adams Ave., Philadelphia 19120. Principal has no other broadcast interests. Filed Jan. 3.

■ Burlington, N.J.—Spanish International Communications Corp. seeks ch. 48, ERP: 676 kw vis., 67.6 kw aur., HAAT: 720 ft. Address: 460 W. 42d St., 4th floor New York 10036. Counsel: Norman P. Leventhal. Principal is owned by Raynold V. Anselmo, president (24%); Frank L. Fouse (25%); Laura Investment Co. (20%), and 25 others. Laura Investment is equally owned by Carmela A. Burillo, Laura A. de Wachsman and Emilio Azcarraga, all of Mexico City, Mexico. SICC owns five television stations: KWEX-TV San Antonio, Tex.; KFTV(TV) Hanford, Calif.; KMEX-TV Los Angeles; WLTV(TV) Miami, and WXTV(TV) Patterson, N.J. Some of principals of SICC, including Anselmo, Daniel D. Villanueva, vice president, and Emilio Nicolas, vice president and treasurer, also have controlling interest in Bahia de San Francisco, Television Co., licensee of KDTV(TV) San Francisco and KTVW-TV Phoenix. SICC, which has served Philadelphia area with translator on ch. 35, which it will soon have to vacate for full power noncommercial facility, has requested waiver of station ownership limit. Filed Jan. 4.

■ Burlington, N.J.—Western Pa. Christian Broadcasting Co. seeks facilities of WKBS-TV Burlington (ch. 48). Address: Channel 40 Building, Wall, Pa. 15148. Principal is licensee of WPCB-TV, Greensburg (Pittsburgh), Pa. R. Russel Bixler is president. Filed Jan. 3.

■ *Ponce, P.R.—Ana G. Mendez Educational Foundation seeks ch. 26, ERP: 384 kw vis., 38.46 kw aur., HAAT: 907 ft.; ant. height above ground 162 ft. Address: P.O. Box E, Rio Piedras, P.R. 00928. Principal is nonprofit corporation, headed by board of trustees. Armando Figueroa-Toro, public account, is chairman. It is licensee of *WMTJ(CP) Fajardo, P.R. Station would serve as satellite of WMTV(CP). Filed Jan. 4.

■ Big Spring, Tex.—Way of the Cross of Odessa seeks ch. 14; ERP: 5,00 kw vis., 500 kw aur., HAAT: 1397.8 ft.; ant. height above ground: 1,462.4 ft. Address: P.O. Box 5778 Clearwater, Fla. 33518. Principal is religious nonprofit corporation headed by Roger McDuff, president and Dave Roever, vice president. Way of the Cross and McDuff also have app.'s for other new TV's, including Jackson, Mich. (see above). Filed Jan. 5.

■ Corpus Christi, Tex.—Way of the Cross of Corpus Inc. seeks ch. 38; ERP: 5,000 kw vis., 500 kw aur., HAAT: 1,404.9 ft.; ant. height above ground 1420.4 ft. Address: 1677 Margate Drive, Lexington, Ky. 40505. Principal is nonprofit religious corporation headed by Roger McDuff, president, and John H. Leland, vice president. Way of the Cross and MdDuff also have app.'s for other new TV's, including Jackson, Mich. (see above). Filed Jan. 5.

■ Logan, Utah—Logan Television Company seeks ch. 12; ERP: 316 kw vis., 32 kw aur., HAAT: 1,995 ft.; ant. height above ground: 238 ft. Address: 9779 Whiskey Run, Laurel, Md. 20707. Principal is owned by Barbara Chavez (100% voting; 20% equity) and Robert Vinson (80% equity). It is also applicant for new TV at Seaford, Del. ("For the Record," Jan. 9).

Ownership changes

Applications

■ KMEN(AM) San Bernardino and KGGI(FM) Riverside, both California (1290 khz, 5 kw-U; FM 99.1 mhz, 4.1 kw, HAAT: 1,534 ft.)—Seeks assignment of license from Lincoln and Sylvia Dellar to Commonwealth Broadcasting Co. for $5 million, including real estate and $750,000 noncompete agreement. Sellers, husband and wife, also own KPRL(AM)-KDDB(FM) Paso Robles, Calif. Buyer is owned by general partners: Claude C. Turner, Michael T. Thorsnes, Vincent J. Bartolotta, John F. McGuire and Michael D. Padilla. Turner (professional name: Dex Allen) is general sales manager at KSON-AM-FM San Diego. He also has 20% interest in KKBZ-AM-FM Santa Paula, Calif., and owns one third of applicant for new FM's at Glendale and Yuma, both Arizona. Others are partners in San Diego law firm bearing their names. Filed Dec. 15.

■ KYNO-AM-FM Fresno, Calif. (1300 khz, 5 kw-D, 1 kw-N; FM: 95.5 mhz, 50 kw, HAAT: 320 ft.)—Seeks assignment of license from Radio KYNO Inc. to Brown Broadcasting Co. for $2.5 million plus quick assets. Seller is owned by L. E. Chenault, co-chairman of Drake-Chenault Enterprises Inc., Los Angeles-based radio program producer. Buyer is owned by Willet H. Brown (70%), his son Michael J. Brown (25%) and Philip A. Melrose (5%). Willet Brown owns KPQP(AM)-KGB-FM San Diego, and with daughter, Laurie Kim, and Michael Brown also owns KXOA-AM-FM Sacramento, Calif. Melrose is general manager of KXOA. Filed Dec. 22.

■ KGOE(AM) Thousand Oaks, Calif. (850 khz, 500 w-D, 250 w-N)—Seeks assignment of license from Conejo Broadcasting Inc. to Comedy Broadcasting Co. for $750,000—$347,000 cash, $253,000 note and $150,000 noncompete agreement—including real estate. Seller is principally owned by Roger Soares and James Simon. Soares is Wallkill, N.Y., businessman, who has no other broadcast interests. Simon is news announcer at KYA(AM) San Francisco. Buyer is limited partnership owned by Ira Barmak, general partner, and 13 limited partners. Barmak is Beverly Hills, Calif., doctor with no other broadcast interests. Filed Dec. 19.

■ KLGT(FM) Breckenridge, Colo. (102.3 mhz, 3 kw, HAAT: 230 ft.)—Seeks assignment of license from Summit Communications to Summit Broadcasting for $850,000, including $126,250 noncompete agreement. Seller is owned by Alfred C. Sikes; his wife, Martha H., and J. Neal Ethridge and his wife, Betty. Alfred Sikes and J. Neal Ethridge also have interests in KRMS(AM)-KYLC(FM) Osage Beach, KJAS(AM) Jackson and KJAQ(FM) Gordonville, all Missouri. With their wives, they are 40% owners of KGBX(AM) Springfield, Mo. Buyer is 60% owned by Ronald L. Fowler, San Diego-based beer distributor with no other broadcast interests. Other owners are L. Robert Payne and J. Allan Johnson (20% each). Filed Dec. 28.

■ WWJF(FM) Fort Lauderdale, Fla. (106.7 mhz, 100 kw, HAAT: 900 ft.)—Seeks assignment of license from WFTL Broadcasting Co. to The Tremont Group for $4.35 million, including $4.18 million note. Seller is headed by buyer, Joseph C. Amaturo, president and holder of approximately 35% of its stock. Other 65% is held by 17 stockholders, none with more than 10% individually held. It is also sold colocated WFTL(AM) ("For the Record," Jan. 2). Buyer is also president of Amaturo Group, which owns KBGT(TV) Albion (Lincoln), KWNB-TV Hayes Center, KHGI-TV Kearney and KSNB-TV Superior, all Nebraska; KMJQ-FM Houston, KMJM-FM St. Louis and WDRQ-FM Detroit. Filed Dec. 22.

■ WCCF(AM)-WQLM(FM) Punta Gorda, Fla. (1580 khz, 1 kw-D; 92.7 mhz, 3 kw, HAAT: 156 ft.)—Seeks assignment of license from DeBeau Broadcasting Inc. to Ogden Broadcasting of Fla. Inc. for $1,175,000—$450,000 cash and $725,000 note—plus $275,000 noncompete agreement. Seller is owned by Larry DeBeau and wife, Mildred M. They have no other broadcast interests. Buyer is subsidiary of The Ogden Newspapers Inc., Wheeling, W. Va.-based publisher of 15 newspapers. Owned by G. Ogden Nutting, president and treasurer, and 17 others, it also owns WGSN(AM)-WNMB-FM North Myrtle, S.C.; WAMT-(AM)-WAJX(FM) Titusville, Fla., and WTON(AM) Staunton, Va. It is also applicant for four LPTV's. Filed Dec. 29.

■ WAMR(AM)-WRAV(FM) Venice (Sarasota), Fla. (1320 khz, 5 kw-D, 1 kw-N; FM: 92.1 mhz, 3 kw; HAAT: 315 ft.)—Seeks assignment of license from Venice-Nokomis Broadcasting Co. to Florida Broadcasting Group Inc. for $2.1 million. Seller is owned by Florence Rhodes (80%) and husband, Larry (20%). They have no other broadcast interests. Buyer is owned by James E. Oglesby and Asis Saha (40% each), Doyle Hadden and Bradley J. Davis (10% each). Oglesby and Saha are physicians in Orlando, Fla., area. Hadden is account executive at WBJW(FM) Orlando. Davis is Orlando attorney. Filed Dec. 16.

■ KIPO-AM-FM Lihue, Hawaii (1350 khz, 5 kw-U; FM: 93.5 mhz, 110 w, HAAT: 1,590 ft.)—Seeks transfer of control of Kuai Broadcasting Inc. from Michael M. Lochrie, Ernest McKie and Nancy Lochrie (42.72% before; none after) to Nanette Slavin (17.17% before; 59.59% after) for $84,000. Buyer has no other broadcast interests.

■ WJBM-AM-FM Jerseyville, Ill. (1480 khz, 500 w-D; FM: 104.1 mhz, 50 kw, 380 ft.)—Seeks assignment of license from Tri-County Broadcasting Co. to Jerseyville Broadcasting Inc. for $1 million cash. Sale is contingent on FCC approval of application to move FM transmitter and tower. Seller is majority owned by Janet A. Gorecki. Neither she nor other owners have other broadcast interests. Buyer is equally owned by Saul Rosenzweig and family, and Bernard Koteen and his wife, Shirley. Rosenzweig is former vice-president of KPLR-TV St. Louis and president of Figgie Communications Inc., subsidiary of Figgie Holdings Inc., publicly owned manufacturer, which last year sold WLIX-TV Onondaga, Mich., for $20.5 million ("Changing Hands," April 8, 1983), and is assignee, subject to FCC approval, of WFWY-TV(CP) Syracuse, N.Y. (see below). Bernard Koteen is Washington communications attorney. Shirley Koteen is art consultant. Filed Dec. 6.

■ KLBA(AM) Albia, Iowa (1370 khz, 500 W-D)—Seeks assignment of license from Albia Broadcasting Inc. to H&H Broadcasting Corp. for $75,000, including seven-year noncompete agreement. Seller is owned by Gerald H. Estel (50%), V. Jean Rosenboom and Marvin Rosenboom (25% each). Buyer is owned by John Raymond Hallstrom (27.5%); his wife, Louis G. (20%); their daughter, Janet (5%); Lewis A. Hale (27.5%), and his wife Betty L. (20%). John Hallstrom is also 14% owner of KSMX(FM) Ft. Dodge, Iowa. Filed Dec. 29.

■ KBIZ(AM) Ottumwa, Iowa (1240 khz, 1 kw-D, 250 w-N); KTVO(TV) Kirksville, Mo. (Ottumwa, Iowa) (ABC, ch. 3, 100 kw vis., 14.3 kw aur., HAAT: 1,080 ft.; ant. height above ground 1,101 ft.) ; WOKR(TV) Rochester, N.Y. (ABC, ch. 13, 316 kw vis., 47.9 kw aur., HAAT: 500 ft., ant. height above ground 363.5 ft.); WAYY(AM) Chippewa Falls, Wis. (1150 khz, 5 kw-D); WAXX(FM)-WEAU-TV Eau Claire, Wis. (104.5 mhz, 100 kw, HAAT: 1,830 ft.; TV: NBC, ch. 13, 316 kw vis., 28.8 kw aur., HAAT: 1,990 ft.; ant. height above ground, 2,000 ft.); WLUK-TV Green Bay, Wis. (ch. 11, 316 kw vis., 47.4 kw aur., HAAT: 1,260 ft.; ant. height above ground 1,159 ft.), and WLUC-TV Marquette, Mich. (CBS, ABC, ch. 6, 100 kw vis., 20 kw aur., HAAT: 978 ft., ant. height above ground 1,018 ft.)—Seek transfer of control of Post Corp. Stations from V.I. Minahan, Roger C. Minahan, David L. Nelson et al. to Gillette Communications Inc. for $118,550,000—$65 per each of 1,823,846 shares outstanding. Seller is publicly

Summary of broadcasting as of October 31, 1983

Service	On Air	CP's	Total *
Commercial AM	4,726	166	4,892
Commercial FM	3,490	425	3,915
Educational FM	1,104	181	1,285
Total Radio	9,320	772	10,092
FM translators	741	423	1,164
Commercial VHF TV	536	19	555
Commercial UHF TV	334	200	534
Educational VHF TV	107	5	112
Educational UHF TV	172	22	194
Total TV	1,149	246	1,395
VHF LPTV	179	80	259
UHF LPTV	66	71	137
Total LPTV	245	151	396
VHF translators	2,831	206	3,037
UHF translators	1,850	342	2,192
ITFS	250	114	364
Low-power auxiliary	824	0	824
TV auxiliaries	7,430	205	7,635
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,338	53	12,391
Aural STL & intercity relay	2,836	166	3,002

* Includes off-air licenses.